



Press Release

Zurich, Switzerland, July 29, 2016

Information can be disclosed and published immediately

Zurich
Instruments

Zurich Instruments opens China office

On June 23rd, 2016 Zurich Instruments has launched a subsidiary in Shanghai, China. The new company is Zurich Instruments' first fully-fledged overseas daughter. Davis Wang (38) has been appointed to the local Country Manager and will lead the operation together with Dr. James Wei (41), Business Development Manager Greater China.

Davis Wang has a long standing experience in scientific and technical sales in China. With his impressive 10-years track record at DEWETRON he adds the experience to run and ramp a Chinese subsidiary to the team. Davis commented: „I am very excited to be part of this highly innovative company with an excellent brand and lead the business development in China. After we get the office basics operational here in Shanghai, we will immediately be looking at hiring people and building a team with a good mix of technical and business related expertise.“

James Wei, born in Canada with roots in Taiwan, fluent in English, French and Mandarin has been with Zurich Instruments' Marketing & Sales team for 5 years now. During that time his focus was on international sales and business development in Asia. He knows the company and its products inside-out and decided to support the setup of the Chinese office within the scope of a temporal relocation to Shanghai for 2 years.

Zurich Instruments' co-founder and CEO Dr. Sadik Hafizovic commented: „Greater China is of great strategic importance to our company and we believe that a Chinese office with local people will help us tremendously to get a tighter link to our Asian customers and to provide better customer service to the Chinese scientific community as well as to the R&D departments of the corporate world. Personally, I'm thrilled about this step as it marks another important milestone in the company's development from a ETH Zurich spin-off to a global technology leader in the test & measurement business.“

About Zurich Instruments

Zurich Instruments makes lock-in amplifiers, phase-locked loops, and impedance analyzers that have revolutionized instrumentation in the medium-frequency (MF) up to the ultra-high-frequency (UHF) ranges by combining frequency-domain tools and time-domain tools within each product. This reduces the complexity of laboratory setups, removes sources of problems and provides new measurement approaches that support the progress of research.

Resources

Zurich Instruments website: www.zhinst.com

Zurich Instruments China website: www.zhinst.cn

[Twitter](#)

[YouTube](#)

[LinkedIn](#)

Press Contact

Zurich Instruments AG

Dr. Jan Benhelm

Technoparkstrasse 1

8005 Zurich, Switzerland

info@zhinst.com

+41-44-515-04-10

China Office Contact

Zurich Instruments (Shanghai) Ltd.

Room 2015-2016, Block A

Gateway International Plaza

325 Tianyaoqiao Road, Xuhui District

Shanghai 200030, China

www.zhinst.cn

davis.wang@zhinst.com

+86 21 6487 0285 / 87



Davis Wang, Country Manager China, is leading the Zurich Instruments Shanghai office.