

# Reader Survey

## What do you think of *Europhysics News*?

Please complete and return this survey to

Reader Survey  
EPS, 34 rue Marc Seguin  
BP 2136, F-68060 Mulhouse Cedex  
France

We need your help to improve *Europhysics News*. Next year will be an exciting time for the magazine. It will undergo changes in style and in design. Your comments will be used to decide which changes are made. So we would be grateful if you took a little time to fill out this questionnaire. Please return it to us at the address on the left. Please encourage your colleagues, and student friends, to do likewise. You are also free to enter our prize draw.



### The EPS member states

Albania  
Armenia  
Austria  
Belorussia  
Belgium  
Bulgaria  
Croatia  
Czech Republic  
Denmark  
Estonia  
Finland  
France  
Germany  
Greece  
Hungary  
Iceland  
Ireland  
Israel  
Italy  
Latvia  
Lithuania  
Macedonia  
Netherlands  
Norway  
Poland  
Portugal  
Romania  
Russia  
Slovakia  
Slovenia  
Spain  
Sweden  
Switzerland  
Turkey  
Ukraine  
United Kingdom

### About you

Are you a member of the national physical society in your country?

Yes   
No

Do you live in a country with a physical society that is a member of EPS? (see list on left)

Yes   
No

Are you an IOM?

Yes   
No

*Many people are members of EPS through their national physical societies—IOMs are Individual Ordinary Members and pay membership fees directly to EPS*

How would you describe yourself?

University lecturer/researcher   
Postdoctoral researcher   
Postgraduate student   
Undergraduate student   
Head of R&D in industry   
Researcher in industry   
Teacher in a school or college   
Consultant   
Retired   
Unemployed   
Other (please state) \_\_\_\_\_

Are you involved in purchasing decisions in your company/organisation?

Yes   
No

How long have you been a reader of *Europhysics News*?

Less than 1 year   
1-2 years   
3-10 years   
More than 10 years

Which of the following technical magazines do you read? (tick if you read at least one issue out of every four)

Physics Today   
Physics World   
Physikalische Blätter   
Science   
Nature   
New Scientist   
La Recherche   
CERN Courier   
Scientific American

Do you ever read magazines in a library?

Yes   
No

Do you think of advertisements as a source of information?

Yes   
No

Have you ever used *Europhysics News* to look for a job?

Yes   
No

Have you ever visited the EPS Website?

Yes   
No

How old are you?

younger than 30   
31-40   
41-50   
51-60   
older than 60

Are you?

Male   
Female

## Complete our reader survey, and

**About the magazine**

**How do you think editorials should be?**

- Serious in tone
- Entertaining
- Both

**What subjects should editorials cover?**

- New physics research
- Physics policy
- Both of the above
- Anything of interest

**What do you think of the scientific articles that have appeared in the magazine?**

**Is the physics...**

- Too popularised?
- Occasionally too simplified?
- Just right?
- Sometimes difficult to understand?
- Always difficult to understand?

**Is the presentation...**

- Too dull without much colour?
- Just right?
- Too 'glossy' with too much colour?

**What do you think of the choice of science topics?**

- Misses important subjects
- Fair coverage
- Excellent range of subjects

**Is there a physics subject you would like to see covered?**

(please state) \_\_\_\_\_

**What is the most important section of the magazine?**

- Editorial
- The science features
- News from EPS
- News from Brussels
- The EPS Directory
- History of Physics
- Opinion
- Meetings Diary
- Reports of meetings
- General articles in Europhysics Notes
- Interview
- Job adverts

**How do you think the magazine looks?**

- Untidy
- Too difficult to read
- Just right
- Easy to read
- Well designed

**Does the magazine appear often enough?**

- Yes
- No

**Have you noticed a change in the magazine in the past two years?**

- Yes
- No

**Have you had problems with its delivery?**

- Yes

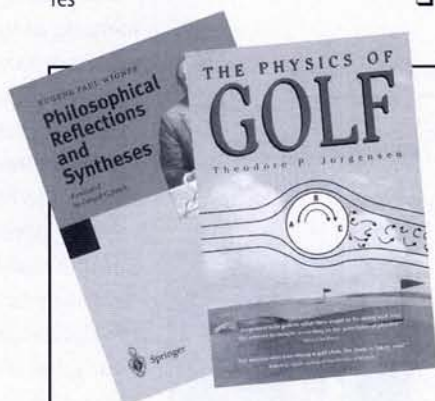
**Do you have any other advice for us?**

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_



# Prize Draw

**This is your chance to win a small collection of books. If you enter our prize draw, and we pick your entry out of a hat, you will receive the two books above, The Physics of Golf by Theodore Jorgensen, and Philosophical Reflections and Syntheses, a collection of essays by Eugene Paul Wigner, one of the founding fathers of modern quantum physics. In addition, we will also send you the excellent Physics in the Making, and your choice of EPS conference abstracts. If you would like to enter the prize draw simply write your name and address opposite. Your address will not be used for any other purpose.**

Name \_\_\_\_\_

Address \_\_\_\_\_

Postcode \_\_\_\_\_

Country \_\_\_\_\_

**What other subject would you like to see more of?**

- The history of physics
- Physics in business
- Educational policy
- Physics research news
- News on physics policy
- Advice on applying for EU grants
- Local news about different countries
- Science publishing
- Book reviews
- Other (please state) \_\_\_\_\_



# walk away with some books