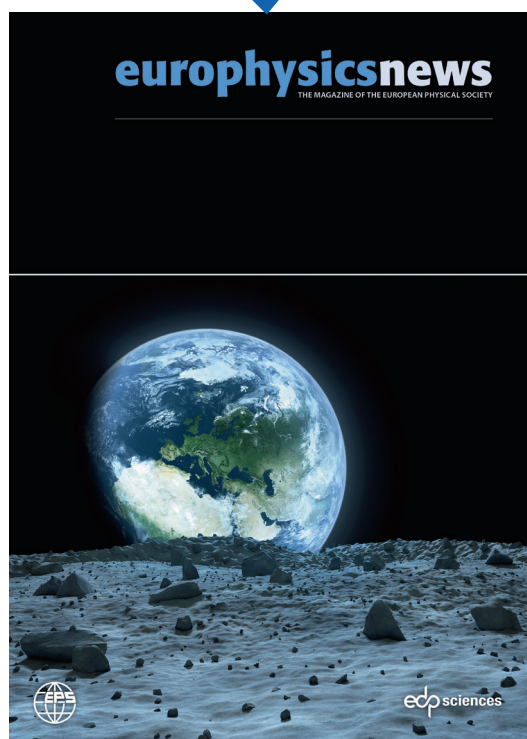


MEDIA KIT 2019



europhysicsnews

YOUR CONNECTION TO PHYSICISTS ACROSS EUROPE

EUROPHYSICSNEWS (EPN) is the magazine of the European Physical Society.

EPN is a peer-reviewed publication, which provides highlights of hot publications in European Research journals, interesting features about cutting edge research as well as information about education policy.

EPN aims to inform physicists about the latest developments in their discipline at European level.

Highlight your expertise within the European Physics community



AUDIENCE

Europhysicsnews readership is made of European Physical Society readers, institutional subscribers and individual members.

Europhysicsnews readers are well-educated. EPN audience is made of researchers, scholars and students.

TOP REASONS TO ADVERTISE IN EUROPHYSICSNEWS

- Target an audience of physicists across Europe
- Highlight your expertise in a trusted and respected scientific magazine
- Deliver your message within a large circulated magazine
- Showcase your products in the open-access magazine of the European Physical Society



KEY FACTS

Date of birth:
1969

Owner: European
Physical Society

Language: English

Frequency:
5 issues per year

Circulation: 25 000

EDITORIAL CALENDAR 2019

Issues	Booking closing	Material closing	Month of release
50/1	7 January	21 January	February
50/2	20 February	8 March	April
50/3	12 May	31 May	June
50/4	31 July	16 August	September
50/5-6	11 October	25 October	November

Please note closing dates may be subject to change.



MEDIA KIT 2019

europysicsnews

PRINT ADVERTISING RATES 2019

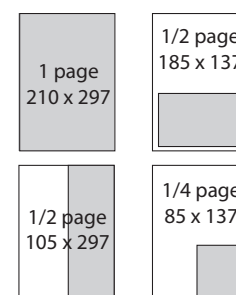


PLACEMENT & PRICING

			-10%	-15%	-20%	-25%
Print Ad	Size (W x H mm)	X 1	X 2	X 3	X 4	X 5
Back cover	210 x 297 (bleed 5 mm)	2 800 €	2 700 €	2 550 €	2 400 €	2 250 €
Inside front cover	210 x 297 (bleed 5 mm)	2 700 €	2 430 €	2 295 €	2 160 €	2 025 €
Inside back cover	210 x 297 (bleed 5 mm)	2 400 €	2 160 €	2 040 €	1 920 €	1 800 €
Full page	210 x 297 (bleed 5 mm)	2 000 €	1 800 €	1 700 €	1 600 €	1 500 €
½ page horizontal	185 X 137	1 200 €	1 080 €	1 020 €	960 €	900 €
½ page vertical	105 X 297 (bleed 5 mm)	1 200 €	1 080 €	1 020 €	960 €	900 €
¼ page	85 X 137	850 €	765 €	722 €	680 €	637 €

SIZES

(w x h in mm)



COMPANY DIRECTORY LISTING

Highlight your Company in europysicsnews printed company directory!
To get listed send us your logo, web details and text (up to 50 words).

5 issues = 1 year exposure = 700 €

HIRING PHYSICISTS?

Fill your Vacancies for physicists
with europysicsnews

Place your vacancies in europysicsnews jobs classified section
and recruit within the magazine of the European Physics Community!



MATERIAL SPECIFICATIONS:

- Supply your advertising material as high quality
- PDF with a resolution of 300 DPI
- All fonts should be embedded
- No native files
- For full page advertisements add 5 mm to the indicated size for the bleed
- Flatten all layers and transparencies in your source material
- Only select CMYK or grayscale mode

PLACEMENT & PRICING

JOB OPENINGS & FELLOWSHIPS ADVERTISING

			-10%	-15%	-20%	-25%
Advert	Size (W x H mm)	X 1	X 2	X 3	X 4	X 5
Full page	210 x 297 (bleed 5 mm)	1 500 €	1 350€	1 275 €	1 200 €	1 125 €
½ page horizontal	185 x 137	910 €	819€	774 €	728 €	683 €
¼ page	85 X 137	600 €	540 €	510 €	480 €	450 €

Camila Lobos

Advertising manager

Tel: 33 (0)7 87 57 07 59

camila.lobos@edpsciences.org



EDP SCIENCES

17, avenue du Hoggar - BP 112

P.A de Courtaboeuf - 91944 Les Ulis cedex A

More information on :



www.europysicsnews.org

MEDIA KIT 2019

europysicsnews

ADVERTORIAL 2019

- Enhance your message in an editorial way by publishing an advertorial, which will highlight your corporate profile and the features of your products
- Send us your text and illustrations. We will handle the design and will submit it to your approval.
- Your advertorial will feature like any other information published in the section, with the mention: «advertorial».

Available sizes

- 1/3 page with photo (title: 36 characters + text = 1500 characters approximately)
- 1/3 page without photo (title: 36 characters + text = 1700 characters approximately)
- 1/2 page with photo (title: 57 characters + text = 1700 characters approximately)
- 1/2 page without photo (title: 57 characters + text = 3200 characters approximately)

Technical specifications

- Text files: word
- Medias files (logos included) : .jpeg, .tiff or .eps, with a resolution of 350 dpi

For 1/3 page, only provide one illustration. A photomontage is permitted provided that the assembly constitutes a single block.

Advertorial rates

1/3 page	1 400€
1/2 page	1 400€

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MEDIA KIT 2019

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DIGITAL ADVERTISING RATES 2019

Showcase your products on an exclusive banner spot
and drive traffic to your website



PLACE YOUR BANNER
ON EUROPHYSICSNEWS
HOMEPAGE AND
BE VISIBLE ON EACH PAGE
OF THE WEBSITE!

MATERIAL SPECIFICATIONS:

- GIF files, with the URL link
- Resolution: 72 dpi

Homepage Banners	W X H (pixels)	3 months	6 months	12 months
LEADERBOARD	728 X 90 PX	750 €	1 200 €	2 000 €
RECTANGLE (first position)	300 X 250 px	600 €	1 000 €	1 600 €
RECTANGLE (second position)	300 X 250 px	450 €	850 €	1 300 €

DIGITAL AUDIENCE



Europe: 54 %
USA: 36 %
Asia: 6 %
Other: 4 %

RECRUIT EXPERTS IN PHYSICS!

Place your job opportunities in EPN job section!

JOB OPENINGS & FELLOWSHIPS

400 € for 1 month (PDF 1-2 pages)

500 € for 2 months (PDF 1-2 pages)

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Advertising manager

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WEB COMPANY DIRECTORY LISTING

Highlight your Company in europysicsnews digital company directory. To get listed send us your logo, web details and text (up to 50 words).

12 months exposure = 500 €

EDP SCIENCES

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P.A de Courtaboeuf - 91944 Les Ulis cedex A

More information on :



www.europysicsnews.org

MEDIA KIT 2019

europysicsnews

PRINT ADVERTISING RATES 2019

Advertising policy: Advertisers and advertising agencies assume liability for all content (text and illustration) of printed advertisements.

Payment terms: Invoices are issued after the publication release and are due 30-days from invoice date. Publisher reserves the right to cancel the contract upon default in payment or breach of any provision of the contract, in which case all unpaid charges shall become immediately payable. For correct identification, advertisers should provide us with the date, amount and reference for each bank transfer.

Cancellation policy: Cancellations are not accepted after closing dates, which are indicated on the editorial calendar.

Insertion orders and material: Advertisers or advertising agencies must return or provide written insertion orders and material no later than closing deadlines.

Advertising placement: Advertising placements (except premium placement on inside front cover, inside back cover and back cover) cannot be guaranteed. Publisher reserves the right to insert the advertising anywhere in the publication. Premium placements are sold on a first come, first-served basis.

Advertising publication: Publisher reserves the right to reject an advertisement for any reason without liability.

Material specifications: europysicsnews is only published in CMYK, 4/C. Any color specified in files other than CMYK cannot be printed. The publisher cannot be held responsible for the final quality of advertisements provided in RGB format or not meeting the technical specifications.

Material modifications: Requests for modifications to existing materials will result in additional charges. Depending on how the original files are set up, it may not be possible to make some changes, and therefore new materials may be requested.

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